



MARKETING POLICY

MARKETING POLICY, Kilamongo Gold recognizes the important role it has in managing the impact of its day-to-day operations on the environment and in promoting the principles of sustainability in all of its activities.

PHYSICAL DISTRIBUTION

Physical distribution of the mineral products to be processed by the Kilamongo Gold will involve a wide range of activities which include inspection, make-up, packages, safety and security, quality control, warehousing, stocking, inventory, control, transportation, delivery, designated places, designated time and proper condition of the mineral products. These activities therefore will have the great effect on the costs of the designate distribution channel systems, equipment's, personnel and premises.

PROMOTION

Kilamongo Gold will seek to contract, its first targeted customers domestically and internationally. This will be accomplished by spreading the information through direct meeting with the customers themselves and at the same time dissemination of information through leaflet sampling. Web searching will be conducted when scouting our buyers. Advertising using the local paper and international media will be a need be process. Business cards and letterhead will also be used.

CONTRACTS

Upon signing a contract with our buyers, a tour to the office and plant will be offered to make sure that our buyers will feel secure and protected for their vested interest and that their business is ours as well. We want to project an image of business professionals who look after their own success. Kilamongo Gold will further serve its buyers as a trusted ally, providing them with excellent delivery of minerals reliably and with utmost transparency and convenience.

We are capable of handling in a competent way and fashion and in every aspect and respect of our mineral trade business, making creative ideas that will make our works and services in this line, a strong customer base, hence welcome to Kilamongo Gold. For more information send your inquiry to marketing@kilamongo.com

Kilamongo Gold undertakes to regularly review this marketing policy and ensure that corrective and preventative actions are taken in order to ensure continual improvement.

KILAMONGO GOLD LIMITED

2015